



SUPER SALES INDIA LIMITED

SSIL/SEC/789

Friday, July 31, 2020

BSE Limited,  
Floor 25, Phiroze Jeejeebhoy Towers,  
Dalal Street, th  
Mumbai - 400 001.

Dear Sir,

**Sub: Advertisement in newspaper - req.**

Ref: Security Code: 512527

We are enclosing herewith the paper publications relating to publication of unaudited financial results in the newspapers viz. Financial Express (English) and Dinamalar (Tamil) on 31<sup>st</sup> July, 2020.

Thanking you,

Yours faithfully,  
For Super Sales India Limited

S K Radhakrishnan  
Company Secretary

Encl.: As above



# SUPER SALES INDIA LIMITED

Regd. Office: 34-A, Kamaraj Road, Coimbatore - 641018

CIN : L17111TZ1981PLC001109

Email : ssil@vaamaa.com Web: www.supersales.co.in

## UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30th JUNE, 2020

(₹ in Lakhs)

Sl No	Particulars	3 Months Ended		12 Months Ended
		30.06.2020 (Unaudited)	30.06.2019 (Unaudited)	31.03.2020 (Audited)
1	Total Income from Operations	2,996.22	8,219.47	29,026.71
2	Net Profit / (Loss) for the period (before tax, Exceptional items)	(499.82)	173.48	653.43
3	Net Profit / (Loss) for the period before tax (after Exceptional items)	(499.82)	173.48	653.43
4	Net Profit / (Loss) for the period after tax (after Exceptional items)	(493.55)	145.71	643.88
5	Total Comprehensive Income for the period (Comprising Profit/loss) for the period (after tax) and other comprehensive income (after tax)	746.57	(1,565.21)	(8,076.00)
6	Paid-up equity share capital (face value of ₹10 each)	307.15	307.15	307.15
7	Reserves (excluding revaluation reserves as shown in the Balance Sheet of previous year)	-	-	18,497.85
8	Earnings Per Share (of ₹10 each) (for Continuing & discontinued operations)			
	Basic	(16.07)	4.84	20.97
	Diluted	(16.07)	4.84	20.97

### NOTES :

- The above is an extract of the detailed format of Quarterly and Annual audited Results filed with the stock exchange under Regulation 33 of SEBI (Listing obligations and disclosure Requirements) Regulations, 2015. The full format of the Quarterly Financial results are available on the stock exchange website [www.bseindia.com](http://www.bseindia.com) and on the Company website: ([www.supersales.co.in](http://www.supersales.co.in))
- The company's operations and financial results for the quarter have been very adversely impacted by the lockdown imposed to curtail the spread of COVID-19. The operations have been gradually resumed in line with the phased lifting of lockdowns in adherence to the Government guidelines in this regard, with limitations on availability of workforce and demand for the finished goods and consequent scaling down of operations. The company has taken into account available external and internal information for assessing possible impact of COVID-19 on various elements of its financial results. The impact of COVID-19 on the unaudited financial results may differ from that estimated as at the date of approval of these unaudited financial results, and the company will continue to closely monitor any material changes to future economic conditions.

Coimbatore  
30.07.2020

On behalf of the Board  
(Sd/-) SANJAY JAYAVARTHANAVELU  
Chairman

